

## Frequently Asked Questions

### **How do I book an aerial photograph?**

You can call or email us to discuss and book your aerial photography session.

### **What information do you need to know?**

When photographing houses and property, for aesthetics purposes, it would be great if you knew when the sun hits the part of your property you mainly want photographed - this indicates the best time of the day to photograph your property.

### **How does the system work?**

You can check out the video we have put together, where you will see the mast in operation. Or in short, we elevate our camera on top of the mast, which reaches up to 26 metres (85ft - the same height as the top of Blarney Castle), we control all functionality of the camera down at ground level where we can view live time views of what the camera can see down in our custom built van office. This ensures people get exactly what they want.

### **What information should I know to get the best aerial photography?**

It is great to know the direction your property is facing. You don't necessarily need a compass. If you study your property on a good day, you will see where the sun rises and sets and when the sun is shining on the main part of the house. We usually like to photograph when the sun is shining on the main focal point of the house (but we can work to suit any requirements) this would mean the full light intensity will be on your house and the sun behind the camera - avoiding any sun spots on your final pictures and achieving fantastic clarity on your property and surroundings.

### **Have you any tips to prepare for my aerial photography?**

To make the most of the photography session, it is well worth doing some preparation work.  
De clutter, remove items such as wheelie bins  
You may like to close any garage / shed doors  
Some people like to take the washing off the clothes line  
Open curtains / blinds to the same extent over the entire house / building

### **How do I make the most of the photography session?**


We recommend a variety of different staging. Personalised staging and Official staging.  
A nice personalised touch is to include family members in the photos, maybe in a family pose or natural - out playing around the lawn, include pets, favourite vehicles etc  
We would also recommend availing of a 'sterile photo' for use in an official capacity. This is easily achieved by removing vehicles and any other such items so that the picture will have a timeless look and should you need to use the photo a few years down the road for sale purposes, help with planning for an extension, help settle e.g. an insurance claim, the picture would be suitable as it would have an impersonal staging suitable for providing for official and public viewing.

### **Will I get my pictures on the same day as the photography?**

Yes, you get the pictures on the same day, they will carry a watermark until the invoice is settled. And as soon as the invoice is settled you will get all the photos on a CD without the watermark.

### **Do you carry out photo shop work on the pictures taken?**

Yes, general work such as levels on the photos are free of charge and depending on the package you choose, we also do photo shop work on your favourite picture for free. However any work on subsequent photos such as removing items etc will all be charged by the hour there after. If you require the removal of permanent structures in photos for aesthetic purposes, you will have to sign a declaration that you will only use those specific pictures for your own personal use and they will not be used in any public manner as this would be a serious misrepresentation of the property



**When is the best time of the year to photograph a property?**

You can photograph any time of the year, but we would always recommend photographing property in the summer months if possible for a number of reasons.

Gardens are in full bloom

The green cover on the trees are a lot more appealing than bare trees.

In Ireland, we are very lucky with the variety of green colours in the summer time, which are a spectacular contrast against the blue sky.

The sun is higher and stronger in the sky providing great clarity in the summer time.

**I want to give a present of an aerial photo, do you have gift vouchers?**

Yes, we do offer gift vouchers, this is a really nice timeless gift. And because the individual can be completely involved in the photography themselves, they can achieve the photos they like.

Contact us for more details

**I cannot be present for the photography, but I want it done, what happens?**

We will already have consulted with you on the details to decide the best angles and we will have a clear idea of your requirements. Depending on suitable broadband access in your locality, you may have the option of being kept up to date with the progress of photos on site if you wished.

**If the mast photography team arrive to my property at the time we agreed but the sun is shining into the camera, what happens?**

We would really ask people to take some time to assess the best time to photograph their property. Because of the height the mast reaches, it is even more prone to picking up sun spots on the final pictures if the sun is facing into the camera, which also means there will be large dark shadows and poorer visibility in the surroundings.

Because weather conditions in Ireland are very inconsistent, Air Take Photography have to make the most of the weather when it is favourable. The photography and visit to your site will be completed and charged as previously agreed.

**My house is north facing and the sun never shines on the front?**

In this case, we would advise you to photograph your property on a cloudy day. There would be no harsh contrast between the bright and shadowed areas and you would get an even toned picture.

**If the weather changes before or during the photography, do I have to pay?**

No, Air Take Photography will be in contact with you the day before or morning of the photography, but should weather conditions turn unfavourable, you will not be charged.

**Who has copyright of pictures taken of my property?**

You have full permission to reproduce and use the photos in any way you wish, royalty free.

However, Air Take Photography maintains copyright of the pictures, they may use these from time to time for their own advertising etc. Should you so wish, you can obtain full copyright of the photos and this can be discussed with Air Take Photography.

**What else can I do with the photos beside use as a wall hanging?**

Check out our section on ideas of what you can do with your photos

**If you can't photograph my property due to obscurities blocking the view?**

We haven't failed to photograph a property yet, But, should we fail to photograph your property, or we are not happy with the photos ourselves, we do not charge

**What other type of work do you do besides property photography**

Check out the applications section on our website