

## Tips for staging your property

**No matter what reasons you have for photographing your property, you still want it looking its best.**

**Elevated photography shows the complete site in one picture**, this is very useful for showing other people, instead of producing a multitude of photos of the property - which can be like giving some one a jig saw puzzle to figure out the layout.

There are many elements to be considered when photographing your property such as angles, lighting and capturing a special feature or focal point and de cluttering of the area

### De clutter

- Remove rubbish bins and wheelie bins
- Have curtains drawn and blinds open to the same extent over the entire house / building
- Some people like to remove their washing from the clothes line
- Close doors / garage doors
- Remember the back of the house may also be captured
- Businesses like to remove signage which may not be relevant at a later stage eg a sale signs
- Some businesses like to photograph when they are open to show how busy they are Some businesses like to photograph when they are closed so they can photograph when there are no customers cars present or when all the staff and company vehicles are back to base

These are just a few of the ideas that people can do to de clutter, as some objects can look out of place and take a persons attention away from the focal point of the property.

### Weather conditions

**We recommend photographing in good dry pleasant conditions.**

We all prefer sunny, bright photos, they are full of life, they are welcoming and appealing. Wouldn't you find it strange to see a tourist destination photographed with dull dark skies and a gloomy appearance? These destination places are purposefully photographed in such a way to show off a place in its most proven attractive state possible

### Photographing times and angles

**We like to photograph a property when the sun is shining on a property.** The sun will enhance that part of the property, making it look pleasant and welcoming. With the full strength of the sun on the property this will ensure high clarity photos, with your property and surroundings standing out. This also ensures that the sun is behind the camera so there will be no sun spots or dark shadows on the photos, which is more prevalent in mast photography due to the height of the mast and the unique photography angle.

Every property is different, so each photography session is different. We photograph the front of the property at an angle that captures the main entrance door which in many houses is strategically positioned as a focal point of the house, some are centred, some are angled, porches etc. The door which is such an important part of a structure and should be visible, so it dictates the amount and range of angles we photograph from.